

Matthew Campolongo

WEB DESIGNER

OBJECTIVE

To create websites that are attractive, accessible, and, above all, easy to use.

EXPERIENCE

JUL 2006-Current

Web Designer/Graphic Artist, The Cadmus Group environmental consulting firm

- Served as lead in-house designer, working with internal project managers and directly with clients.
- Supervised junior designers, offering art direction and hands-on mentoring
- Hand-coded 508-compliant Web pages for U.S. government domains (www.epa.gov | www.energystar.gov)
- Created HTML newsletters to be used as templates for future updates, some to subscriber lists reaching over 100,000 people
- Designed two print PSAs for ENERGY STAR Program, both placed in *Fortune* magazine
- Oversaw internal Cadmus Group branding and communication projects, such as recruiting materials, Intranet design, and proposal support
- Produced Flash video for awards ceremony recognizing ENERGY STAR partners, including many *Fortune 500* companies

DEC 2004-Current

Graphic Designer, Uplifting Athletes, Inc. college football nonprofit

- Designed website template to support charter/chapter structure built to handle any number of chapter sites sharing a single brand identity (upliftingathletes.org | pennstate.upliftingathletes.org)
- Managed all facets of design, both print and Web; projects included day-of-event materials, business donor packets, print advertisements, and website updates
- Participated in radio shows and one television show to promote organization (WTAJ-TV)
- Coordinated public event which drew over 1,000 attendees and raised over \$37,000 (Penn State *Lift For Life* 2005)

EDUCATION

2000-2005

The Pennsylvania State University, University Park, PA

- B.A., Integrative Arts, focus: Digital Media Design
- Information Systems and Statistical Analysis (ISSA) minor

SKILLS

Web Design

XHTML, CSS, JAVASCRIPT.

Specialize in front-end web design and development, focus on user-interface design and accessible HTML coding.

Graphic Design

PHOTOSHOP, ILLUSTRATOR, INDESIGN, ACROBAT.

Proficient in typography, color theory, layout composition, usability, and accessibility design.